Meeting your obligations - With no obligation to compromise
The only way to really make sure that your practice as an operator is being up to the demanding expectations set by HTM 01-05 and HTM 2022/1 (2009) directives, is to comprehensively survey the entire compressor system. By following the simple steps of a hygiene program that your company will help you achieve the required standards, you will be able to comply with HTM 01-05 guidelines.

Any supplier of air compressors should be made aware of the necessity to prepare minimum requirement orders and to carry out a comprehensive maintenance regime that will ensure they are provided with clean, dry and safe compressed air to the highest specifications.

Any dentist who is in doubt about the safety or efficacy of their air compressor should contact a specialist compressed air company immediately and it only takes a quick telephone call or email to start the ball rolling.

Call Dental Air on FREEPHONE 0800 542 7517 and ask for a FREE Practice Manager's Guide, or visit www.dentalair.co.uk

Dental Unit Water Line Disinfectant completes a highly successful range that
With HTM 01-05 highlighting the limitations of alcohol based solutions, maintains high levels of disinfection, making it very cost effective.

The DAC Universal combination autoclave, cleans, lubricates and sterilizes instruments in 12 minutes.
The DAC UNIVERSAL autoclave supports the practice staff by automatically cleaning, lubricating and sterilizing handpieces and instruments, ensuring safety and high levels of disinfection. The function of the NITRASEAL unit is to seal the preheated autoclaved equipment after the DAC PROFESSIONAL. According to the hygiene guidelines of the Robert Koch Institute, "Decontamination" applications do not involve any contact with the mucous membranes.

The Sierra DAC PROFESSIONAL autoclave handles large sterilization loads quickly and with utmost reliability.
The DAC PROFESSIONAL is the ideal complement to Sierra's DAC UNIVERSAL and NITRASEAL systems. With the introduction of the new DAC PROFESSIONAL, Sierra Dental Systems has closed a gap in the sterilizer market. Firstly, it can accommodate up to six trays. Secondly, it can be preheated, which significantly reduces cycle times. The rapid sterilization program can be completed in as little as ten minutes. It is designed to process difficult materials (for example, A & B category hollow objects, surgical cassettes and teetsets) with perfect results.

For further information please contact: Sierra Dental Systems 0494 071 540 info@sierradental.co.uk

Industry News

Decapinol® helping to manage gum disease effectively

Dentists now have an innovative solution to manage gingivitis and prevent periodontitis, which has been shown in multiple clinical studies to reduce gingivitis by up to 57% in severe cases.

Decapinol® Toothpaste Fluoride contains 0.2% Sodium Fluoride Hydrochloride, which has the following benefits:

• Clinically effective in reducing plaque formation
• Prevents dental plaque adhering to the tooth pellicle
• Makes established plaque unstable
• Maintains a healthy balance of oral microflora
• Avoids use of broad-acting antiseptics and other mouthwashes
• Avoids side effects seen with some mouthwashes such as severe tooth staining or gum irritation
• Complements Decapinol® mouthwash for safe and gentle anti-plaque management

The unique formulation creates an oxidative barrier between invading bacteria and the tooth’s surface. Decapinol® is the ability of plaque bacteria to group together with little impact on the usual oral microflora associated with healthy teeth and gingivitis.

The intelligent double action of mechanical (cleaning/brightening) and biological action helps to ensure plaque is removed effectively with Decapinol® Toothpaste for a long-term hygiene programme and healthy plaque management.

For more information call 0140 8620880 or visit www.Decapinol.com
For practices, being able to provide a larger number of patients with the offers a number of material options, including alumina, shaded zirconia and Rose on 020 7376 9333 and in the area of tax nondomiciled people like us.”

Lansdell & Rose client and Endodontist Just one of the many services Lansdell & Rose offers, businesses can undoubtedly benefit from their advice. Lansdell & Rose Chartered Accountants, Business Advisors and Independent Financial Planners

Can incorporation benefit you? healthcare professionals converting their trading as sole traders or partnerships could benefit from incorporating their practice and trading instead as a limited company.

Incorporation of dental practices is undoubtedly the right option for you to start to grow, and practitioners who consider the benefits of incorporating their practice have a clear understanding of the advantages new company is an entity in its own right.

However, Lansdell & Rose are there to help Dental Professionals make the decision about incorporation after a full exploration of the option.

Just one of the many services Lansdell & Rose offers, businesses can undoubtedly benefit from their advice. Lansdell & Rose client and Endodontist

Lansdell & Rose client and Endodontist Dr and his client and Endodontist from London Dr Norman Glackman commented, “I like the fact that I was able to use Lansdell & Rose, my tax advisor for many years.”

Dr and his client and Endodontist from Surrey who also used Lansdell & Rose said, “We chose to use Lansdell & Rose because they are a firm of specialists in dental and medical practice, and in the area of tax nondomiciled people like us.”

For more information please visit www.janedoylefs.co.uk or call Lansdell & Rose on 020 7756 3105. For more information please visit www.landesandrose.co.uk or call Lansdell & Rose on 020 7376 9333 or visit www.landesandrose.co.uk

The NobelPharma system from Nobel Biocare allows clinicians to offer their patients the very latest in restorative treatment, with fast, effective treatment procedures that perfectly cater to their requirements.

An essential tool in the provision of industrial and aesthetic restorations, the NobelPharma system uses cutting edge CAD/ CAM software to give practitioners the key to the straightforward delivery of robust yet attractive restorations.

Traditionally, restorations signified a large financial commitment, considered by many patients to be beyond their means. Now, the NobelPharma system offers professionals the advantage of using alumina, zirconia and titanium, which allow the practitioners to pass on more flexible pricing options, opening the door to more profitable treatments.

For practices, being able to provide a larger number of patients with the option to choose treatments means a significant expansion of the potential client list, and the financial benefits that this brings are evident.

The dedicated team at Nobel Biocare are available for training and support throughout, and are always on hand to offer advice and information on the superlative NobelPharma system.

For more information on the NobelPharma system, contact Nobel Biocare on 01989 452 912, or visit www.nobelbiocare.com

Listine Total Care helps your patients to improve their oral health

Listine Total Care mouthwash offers dental professionals many benefits. Not only is it clinically proven to reduce plaque by up to 56 per cent compared to brushing alone, it helps maintain healthy gums, strengthens tooth against decay, helps to reduce calculus, kills bacteria and freshens breath. Listine Total Care contains a food grade combination of four essential oils – thymol, eucalyptol, methyl salicylate and menthol – which provide anti-microbial action proven to reduce plaque development1. Listine quickly penetrates the plaque biofilm resulting in bactericidal activity helping to protect against remineralisation of dental surfaces2.

As the average brushing time in adults is only 46 seconds3, and only 20 per cent of the population accept professional cleaning, it is increasingly important for patients to use a mouthwash as part of their daily oral care routine, to enhance the mechanical removal of plaque, especially in hard-to-reach areas.

For more information on helping your patients with Listine Total Care, for samples and a copy of a Patient Information Leaflet, please contact Johnson & Johnson on 0800 120 0750.

Monroe Sutton at The Dental Showcase 2010

World-class dental care plan provider Monroe Sutton enjoyed a great response from various delegates at The Dental Showcase at the NEC in Birmingham this March.

Attendees were shown how to provide their patients with cost-effective, high-quality treatment they would otherwise be unable to afford. Monroe Sutton enables the practitioner to fulfill their professional duties, without paying a penny.

Having been successfully exposing dentists to a reliable provider of care for over three decades in the UK, market leader Monroe Sutton is bringing its unique Healthy Discounts Plan over to the UK market. Developed by dentists, for dentists, the plan offers outstanding solutions including:

- Increased cashflow with payment at time of service
- FREE marketing support to help you promote your product
- A seamless service with an efficient patient verification system
- Monitored software, please contact Velopex mark@velopex.com
- For more information, or a demonstration of the Quickvision imaging software on a surgery pc.

Improved performance with Under Armour Performance Mouthpiece™

The Under Armour Performance Mouthpiece™ is amazing! Stuart, 37, from Rochdale, said “I am very impressed with the mouthpiece. I have been seeing a very dramatic increase in my game as a result of using the mouthpiece. I feel that it has made me more relaxed, free and loose, as if I had been warming up for 45 minutes.”

According to Dr Bill Dattani, Dental Practitioner at Tomlinson Dantini Dental, “Dr Dattani and his team believe that maintaining a well-ordered referral process is of the utmost importance to his practice. He feels that everything is done to guarantee that the referral process is seamless from start to finish.”

For more information please call 0800 234 3558 or visit www.munroesutton.co.uk

Owandy Imus Touch Panoramic unit

Owandy are proud to announce the launch of the Owandy, Imus touch digital panoramic unit. This ergonomically designed unit comes complete with both Tomographic and TMA applications as standard. It can be subsequence to subsequence to Cephalometric as well as 3D imaging. The system comes with the Owandy Quickvision software on a touch screen monitor mounted on as many pc’s as required to provide ease of use.

The Owandy has Ethernet connectivity to one or more computers, or onto a network. Once connected, the main control panel of the Owandy Touch can be shared onto the surgery pc screen for instant access, as well as instant recall. The Owandy Touch software can also take a USB memory stick, for transferring data outside of a network.

The Owandy Touch Panoramic unit is a compact, fully automatic panoramic sensor. With Ethernet connectivity the Owandy Touch software can be viewed, zoomed and diagnosed on the Owandy Touch Unit. The Owandy Touch Panoramic unit is ready for instant use on the Owandy Quickvision software on a touch screen.

For more information, or a demonstration of the Owandy Quickvision software please contact Velopex

Owandy supported by Wipoles

Mark Chapman, Director Sales & Marketing Mobile: 07734 944077 email mark@wipoles.co.uk

For more information please call 0800 234 3558 or visit www.munroesutton.co.uk

- Sell your services directly to those who need them! As dentistry in the UK becomes increasingly competitive, practitioners are having to become more business savvy. As well as delivering treatment, dentists need to understand business, accounting, personnel management – to name just a few skills involved in running a business. Today’s dentistry really does have to be a jack of all trades.

Leading dental care plan provider in the US, Monroe Sutton, will market your practice in a variety of ways including:

• Online provider search – Daily database updates with agents and groups
• Printed directories – Multi-lingual assistance to help patients find the ideal treatment provider

Now you no longer have to waste valuable time and capital on marketing your services to the wrong audience. Monroe Sutton enables you to access a large pool of patients, and allows them to contact you, ensuring you always have a reassuringly full diary and a vastly improved cash flow – absolutely free!

With Monroe Sutton you will fulfil your professional duties, while providing your patients with the cost-effective oral health care they would otherwise not have been able to afford.

For more information please call 0800 234 3558 or visit www.munroesutton.co.uk

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The UCL Eastman Dental Institute, in conjunction with the London Sports Institute of Middlesex University, have launched a new programme of courses on active role in the health care of sports people.

The UCL Eastman, in conjunction with the London Sports Institute of Middlesex University, offer a course aimed at practitioners with an active interest in the clinical needs of athletes, aimed to give participants the confidence to take an active role in the health care of sports people.

Delivered through lectures, seminars and clinical workshops along with practical and laboratory skills, the course will include:

- The recognition of neurological injury - Healing of hard and soft tissues including bone - Stress and TMJ dysfunction - Tooth surface loss and the relationship with sporting activity

In addition to the dental and maxillo-facial subjects there will be lectures and demonstrations on the legal aspects of dental and maxillo-facial care, such as:

- Sports psychology - Physiological sports injury - Chet - and nutrition
- Therapeutics and drugs in sport

The course may be taken as either an optional module of the Restorative Dental Practice MSc programme or as a stand-alone course. For further information or to register for September 2010, please contact the Programme Administrator on 020 7905 1281 or e-mail: circa@eastman.ucl.ac.uk or visit www.eastman.ucl.ac.uk/pdp