A new weapon in the battle against bio-contamination of DUWLs

Hufriedy has launched a groundbreaking new innovation based DUWL Disinfectant to deliver a safe, effective and economic solution for inhibiting bio-contamination of waterlines. Some existing solutions are known to damage equipment, many are expensive, and HTM 01-05 states that any disinfectant available should be able to completely eliminate bio-contamination of DUWLs or exclude their contribution to cross-infection (as) 80%.

The Continuo non alcohol free DUWL disinfectant effectively strips away biofilm to achieve long term reductions in microbial contamination of DUWLs or exclude the risk of cross-infection.

The Continuo non alcohol free DUWL disinfectant is designed to do away with any of the inherent risks associated with alcohol or alcohol based products.

For more information please call Nuview on 01453 872266, info@nuview.co.uk or visit www.nuview.co.uk

The Continuo system is designed to do away with any of the inherent risks associated with alcohol or alcohol based products.

Meeting your obligations - With no obligating:
The only way to really make sure that your practice’s air compressor is being up to the demanding expectations of HTM01-05 and HSG231 (1994) directives, is to comprehensively survey the entire compressor system. By doing so, you will help you achieve the required standards, and ensure that your obligations are met.

Any supplier of an compressor should be completely up-to-date with all new and existing regulations. The leading suppliers and analogues collectors quote times which significantly reduce cycle times. The rapid sterilisation program can be completed in as little as ten minutes. It is designed to process difficult materials (for example, A+B category hollow objects, surgical cassettes and textiles) with perfect results.

The NuviewDAC PROFESSIONAL autoclave handles large sterilization loads quickly and with the utmost reliability.

The DAC UNIVERSAL DISINFECTANT supports the practice staff by automatically cleaning, lubricating and sterilizing handpieces instantly, thereby reducing costs and contamination risk.

The NuviewDAC PROFESSIONAL Sterna is introduced with the new DAC PROFESSIONAL Sterna UNIVERSAL Systems. With the introduction of the new DAC PROFESSIONAL Sterna UNIVERSAL Systems has closed a gap in the sterilizer market. Firstly, the autoclave can accommodate up to six trays. Secondly, it can be preheated, which significantly reduces cycle times. The rapid sterilization program can be completed in as little as ten minutes. It is designed to process difficult materials (for example, A+B category hollow objects, surgical cassettes and textiles) with perfect results.

For further information please contact: Sterna Dental Systems 04951 871 540 info@sternanumbers.co.uk

ROEND HEADCARE

For more information, or for a FREE compliance survey, please call YoYo on 0845 241 5776 or email info@yoyodental.com or visit www.yoyodental.com

Your obligation - With no obligating:

ROEND HEADCARE

To fit a wide range of chairs, Roeko Headrest covers are manufactured to chair cleanliness. Available on a 100 piece roll in 3 tear-off perforated sizes

To get your copy of the product guide speak to your Dental Directory Representative, call 0800 595 596 or visit www.dentaldirectory.co.uk

Induction News

Industry News

Dentacrop® helping to manage gum disease effectively

Dentacrop® helps manage gum disease effectively. Dentists now have an innovative solution to manage gingivitis and prevent periodontitis, which has been shown in multiple clinical studies to not only improve the health of dental patients, but also the health of the overall population.

• Clinically effective in reducing plaque formation
• Prevents dental plaque adhering to the tooth pellicle
• Makes established plaque unstable
• Maintains a healthy balance of the oral microbiota

Anterior side effects seen with some mouthwashes such as severe tooth staining run mediated.

• Complements Decapinol® mouthwash for safe and gentle anti-plaque management

The unique formulation creates an extracellular barrier between invading bacteria and tooth and denture surfaces. Decapinol® reduces the ability of plaque bacteria to group together with little impact on the oral microflora associated with healthy teeth and gums.

The intelligent dual-action of mechanical (cleaning brush) and biological action helps to ensure plaque is removed effectively with Decapinol® Toothpaste. This is important to not only minimize the risk of periodontal disease but also to avoid the build-up of plaque bacteria to group together with little impact on the oral microflora associated with healthy teeth and gums.
Green shoots

Whether your practice could simply do with a ‘spring clean’ or a complete renovation, the end of the long, cold recession marks the perfect time to start anew.

Now that the recession is coming to an end, the future looks brighter. Confidence in the markets will start to grow, and practitioners will start to consider the future of their businesses and the possibility of undertaking improvement projects.

A boost in consumer confidence is already on the way. This will help to drive the economic recovery, and practitioners can seize the moment without fear of further downturns and start to spend more money. Of course, this is great news for any practice principal, but it also means that competition will start to pick up again.

By exploiting the help of an experienced design and build company with an excellent knowledge of the dental industry, such as Genus, the practitioner will be in safe hands. Celebrate the green shoots of recovery by treating yourself and your patients to a new look.

For more information please call Genus on 01852 949 64 or email info@genusmagroup.co.uk www.genusmagroup.co.uk

Barrow on 020 7376 9333

The NobelProcera™ system from Nobel Biocare is the superlative NobelProcera® system.

Groups, Integrated Dental Holdings is working hard to provide clinical excellence and increased opportunities for employees through training and support.

For the past 18 months, dental business coach Chris Barrow has brought his unique perspectives and expertise on the profession to IDH as Director of Private Sector Development.

Over the course of the coming year, Chris will be helping IDH to build a secure foundation for the next stage of the company’s evolution through a series of development projects.

• Partnering the Dental Recruitment Team as they create a series of nationwide Open Days
• Supporting the new iDTH Training Academy
• Running four full-day training sessions to coach new private and specialist team members
• Facilitating Mastergroup Meetings with designated practice teams, Dentists and Orthodontists to continue to develop their business plans

Providing assistance in the evolution of the marketing plan for the Private and Specialist Divisions

Lansdell & Rose's principal specialisation and they understand that every business has its own unique needs.

However, Lansdell & Rose are there to help Dental Professionals make the decision about incorporation after a full exploration of the option.

Just one of the many services Lansdell & Rose offers, businesses can undoubtedly benefit from this advice. Lansdell & Rose client and Endodontist from London Dr Norman Gluckman said, “I like the fact that service is started using Lansdell & Rose, my tax bill has reduced!”

Dr and Mrs Alger, Prosthodontists from Surrey who also use Lansdell & Rose said, “We chose to use Lansdell & Rose because they are a firm of specialists in incorporating. They explain in lay terms of medical and dental practice, and in the area of tax nomenclature people like us.”

For more information please visit www.lansdellrosegp.com or call Lansdell & Rose on 020 7376 9333

Listerine Total Care helps your patients to improve their oral health

Listerine Total Care mouthwash offers patients unique benefits. Not only is it clinically proven to reduce plaque by up to 56 per cent compared to brushing alone, it helps maintain healthy gums, strengthens teeth against decay, helps to reduce calculus, kills bacteria and freshens breath.

Listerine Total Care contains a focused combination of four essential oils – eucalyptol, methyl salicylate and menthol – which provide anti-microbial action proven to reduce plaque development. Listerine quickly penetrates the plaque biofilm resulting in bactericidal activity helping to protect against reattachment of dental surfaces.

As the average brushing frequency in adults is only 46 seconds and, with only 20 per cent of the population performing acceptable brushing, it is increasingly important for patients to use a mouthwash as part of their daily oral care routine, to enhance the mechanical removal of plaque, especially in hard-to-reach areas.

For more information on helping your patients with Listerine Total Care, for samples and a copy of a Patient Information Leaflet, please contact Johnson & Johnson on 0800 128 0750.

Munroe Sutton at The Dental Showcase 2010

World-class dental care plan provider Munroe Sutton enjoyed a great response from customers at The Dental Showcase at the NEC in Birmingham this March.

Attendees were shown how to provide their patients with cost-effective, high-quality treatment they would otherwise be unable to afford. Munroe Sutton enables the practitioner to fulfil their professional duties, without paying a penny. Having been successfully exposing dentists to a reliable pool of patients for over 30 years in the US, Munroe Sutton is bringing its unique High Quality Discounts Plan over to the UK market. Developed by dentists, for dentists, the plan offers outstanding solutions including:

• Increased cashflow with payment at time of service
• FREE marketing support and training
• A seamless service with an efficient patient verification system
• Support the new IDH Training Academy
• Open Days

For more information please call 0800 234 3558 or visit www.munroesutton.co.uk

Improved performance with Under Armour Performance Mouthwear™

Under Armour performance Mouthwear™ is amazing! Straightaway, I thought it felt really comfortable in my mouth, considering that I have never used a mouthpiece before in my life, I thought this would be another great gimmick.

However, 30 minutes later, I found that it had made me feel stronger right off the bat. I felt relaxed, free and loose, as if I had been warming up for 45 minutes. I found that this allowed me to use my strength and posture and made it easier to focus and concentrate. I felt less fatigued from hours of hitting golf balls and hitting the gym, I felt as if I had new energy and a better health for days.

The Under Armour Performance Mouthwear™ is amazing, and definitely well worth the try! Thanks again for such a great product!

For more information about and mouthpieces you can benefit from Under Armour Performance Mouthwear™, call The Dental Directory free on 0800 585 586 or visit www.dentaldirectory.co.uk

Owandy Imax Touch Panoramic unit

Viples are proud to announce the launch of the Owandy, Imax touch digital panoramic unit. This ergonomically designed unit comes complete with both Tomographic and 2D imaging as standard. It can also be supplemented up to 3D Cephalometric imaging as well as 3D imaging. The system comes with the Owandy Quickvision software as standard which can also take a USB memory stick, for transferring data outside of a network.

The unit has Ethernet connectivity to one or more computers, or onto a network. Once connected, the main control panel of the Imax Touch can be shared onto the surgery PC screen for more access to the images. The software can also take a USB memory stick, for transferring data outside of a network.

The Owandy Touch Panoramic unit is a perfect tool for any practice and is a must have.

Dental businesses and the possibility of undertaking practice improvements.

For more information, or a demonstration of the Quickvision imaging software, please contact Viples

Owandy supported by Wипles

Mark Chapman, Director Sales & Marketing.

Mobile: 07734 944677 Email: mark@wiples.com

Septodont Ltd is proud to announce the launch of their new and improved website.

Septodont collaborated with the marketing and design team of Six and Co to provide a more comprehensive source of company information and services. The new site features a fresh design, focused on delivering information pertinent to the practice and to provide services in an easy to navigate, aesthetically and modern site that has been developed in style and content provides customers with access to product information and a more efficient way to contact the many services that Septodont has incorporated to better serve the dental profession.

The launch of the website represents the first phase of Septodonts redevelopment of its digital presence, with more developments on the way to show that Septodonts commitment to the dental care market and will continue to grow.

We hope you will enjoy surfing the site. Your comments and suggestions are most welcome, through the site’s ‘contact’ facility. For more information about Septodonts and to see the new website please visit www.septodont.co.uk.
experience a new kind of training in EndoCare

Dentists who have proven that they are able to offer comprehensive care to patients with dental phobias, and the individual problems that can arise from attempting to treat them.

A database of such practitioners is available online at www.dentalphobiacare.co.uk, and details hundreds of practices where dental staff have demonstrated that they are able to offer comprehensive care to patients with dental phobias.

With over 2.5 million dental phobia sufferers in the UK, the demand for experienced practitioners is evident. For any practitioner who feels that they have the skills needed to become a Dental Phobia Practitioner, and have proved experience in dealing with phobic patients, this guide can be an invaluable tool to attracting new patients.

As well as attracting new patients, your practice can also be used as a method for attracting referral cases. The Dental Phobia Care database on www.dentalphobiacare.co.uk is not only a marketing tool, but also could help make a real difference to a patient’s oral health.

For more information about Dental Phobia Certification or to find out how to qualify for placement on the dental phobia directory, visit www.dentalphobiacare.co.uk.

Lisa Durning describes her involvement in this year’s Awards

“The award has put me at the forefront of dental care and has enabled me to offer the highest level of care to patients.”

For more information about the BDA / DENTSPFL Student Clinician Programme, contact DENTSPFL on 0840 622 0373 or visit www.dentspfl.co.uk